



For Immediate Release

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New Trail Run Series Announced for Bay Area

Pacific Coast Trail Runs to Produce Bay Area Ridge Trail Series

Los Gatos, CA – Along with 15 already scheduled events, Pacific Coast Trail Runs (PCTR) is introducing the only four-race trail running series in Northern California with a portion of each runner entry fee from the series being donated directly to the Bay Area Ridge Trail Council.

The first event on August 12, 2017, is the inaugural “The Ridge,” featuring 62, 35, and 16 kilometer, point-to-point trail races along sections of the Bay Area Ridge Trail from Lagunitas in Marin County to Crissy Field in San Francisco. The other three events in this iconic new series will include sections of the Bay Area Ridge Trail on September 23 in Mt. Madonna, November 4 in Saratoga, and November 18 in Woodside.

In addition to the traditional commemorative race T-shirts and finishers medals there will be special series prizes awarded. Runners who complete two events will receive a face Buff multiuse headwear. Competing three events earns runners an event branded trucker cap. Runners completing all four events will be rewarded with a series finisher medal. Grand prizes will be awarded for total points accumulated prizes and total distance run.

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Pacific Coast Trail Runs is the oldest continuously operating trail race management company in California. Since 1990 PCTR has been providing the opportunity for runners to push themselves further and find amazement by offering dozens of long distance running events on beautiful Pacific Coast trails.



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According to PCTR owner Greg Lanctot, “When we bought PCTR last Fall we promised to raise the bar with unique, high-quality events in new locations. All of the races in this new series are within a drivable geographic area, there are some new courses, and this unique series benefits an organization that is important to trail runners.”

“The Bay Area Ridge Trail vision is to create a continuous 550 mile loop that traces the ridgelines above San Francisco Bay,” said Council Executive Director Janet McBride. “Currently 370 miles are open for runners, hikers, mountain bikers and equestrians.”

To register for any of these races visit pctrailruns.com. To learn more about the Bay Area Ridge Trail visit ridgetrail.org.

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